



Artistic Director
Patron

Dr. Lisette Canton
Daniel Taylor

Directrice artistique
Notre parrain

www.ottawabachchoir.ca

PROGRAMME ADVERTISING SPECIFICATIONS AND RATES

FULL PAGE

7.8" high x 6.5" wide
(39p0 x 47p0)
no bleed

or

8.5" high x 7" wide
(42p0 x 51p0)
with 1/4" bleed

FULL PAGE

Front and rear inside Covers - Colour (Glossy)

7.8" high x 6.5" wide (no bleed)

8.5" high x 7.0" wide (with 1/4" bleed)

2 placements **\$850 for both**

1 placement **\$500 each**

Inside Full page B&W (Matte)

7.8" high x 6.5" wide (no bleed)

8.5" high x 7.0" wide (with 1/4" bleed)

2 placements **\$700 for both**

1 placement **\$400 each**

HALF PAGE

3.9" high x 6.5" wide
(23p5 x 47p0)
no bleed

HALF PAGE

Inside B&W (Matte)

3.9" high x 6.5" wide (no bleed)

2 placements **\$500 for both**

1 placement **\$300 each**

1/3 PAGE

2.6" high x 6.5" wide
(15p7 x 47p0)
no bleed

ONE-THIRD PAGE

Inside B&W (Matte)

2.6" high x 6.5" wide (no bleed)

2 placements **\$250 for both**

1 placement **\$150 each**

BUSINESS CARD SIZE

(no bleed)

1.8" high x 3.16"
wide
(11p0 x 19p0)

BUSINESS CARD SIZE

Inside B&W (Matte)

1.8" high x 3.16" wide (no bleed)

2 placements **\$200 for both**

1 placement **\$100 each**

Terms of Sale:

1. All sales are final and charges are payable at time of sale.
2. Advertisements are accepted subject to space availability and technical capability. Please confirm with Communications Dept. at 613-724-2825
3. If advertisement cannot be placed due to space limitations or other reasons, artwork is returned to advertiser and charges reimbursed in full.
4. Advertiser retains all intellectual property rights in respect of artwork and copy, except that one-time reproduction rights are granted to the Seller for each usage listed in Agreement.
5. Electronic copy may be e-mailed to advertising@ottawabachchoir.ca

CONTACT : Ken Parlee 613-724-2825